

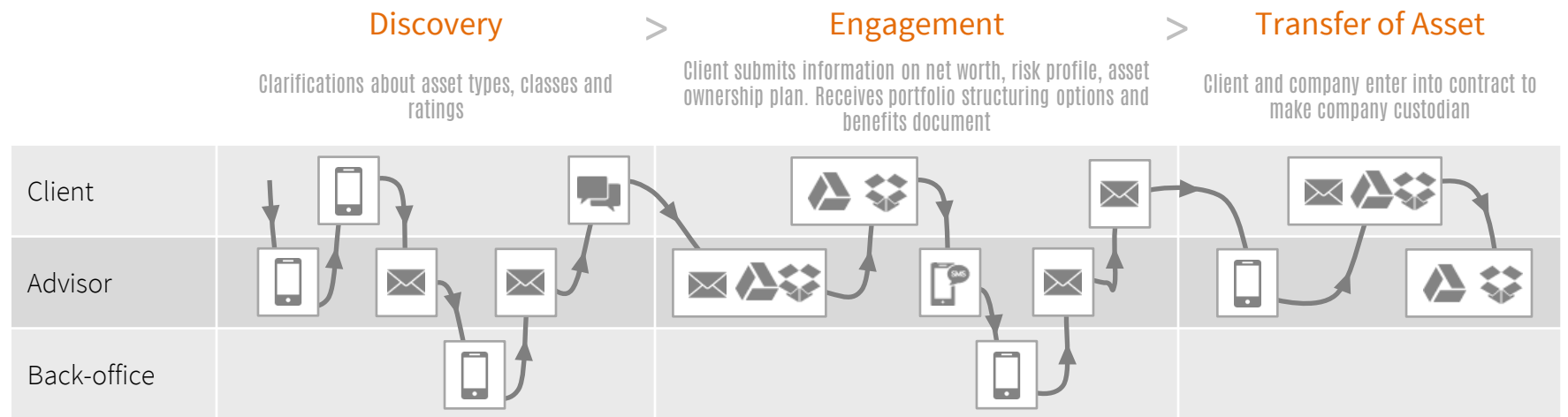
Eugene Grey, Financial Advisor



“Wish it was easier to engage my clients.”

## ASSET ACQUISITION TODAY

- This is too cumbersome!
- Oh, I can't find where I put the form
- Where do I find the trail of conversations & files?



### THE OUTCOME

Information passes through as many as 7 tools

- LACK OF TRANSPARENCY
- DISENGAGED CLIENTS
- LONGER CYCLES
- REGULATORY ISSUES

## ASSET ACQUISITION WITH SHARE.TO



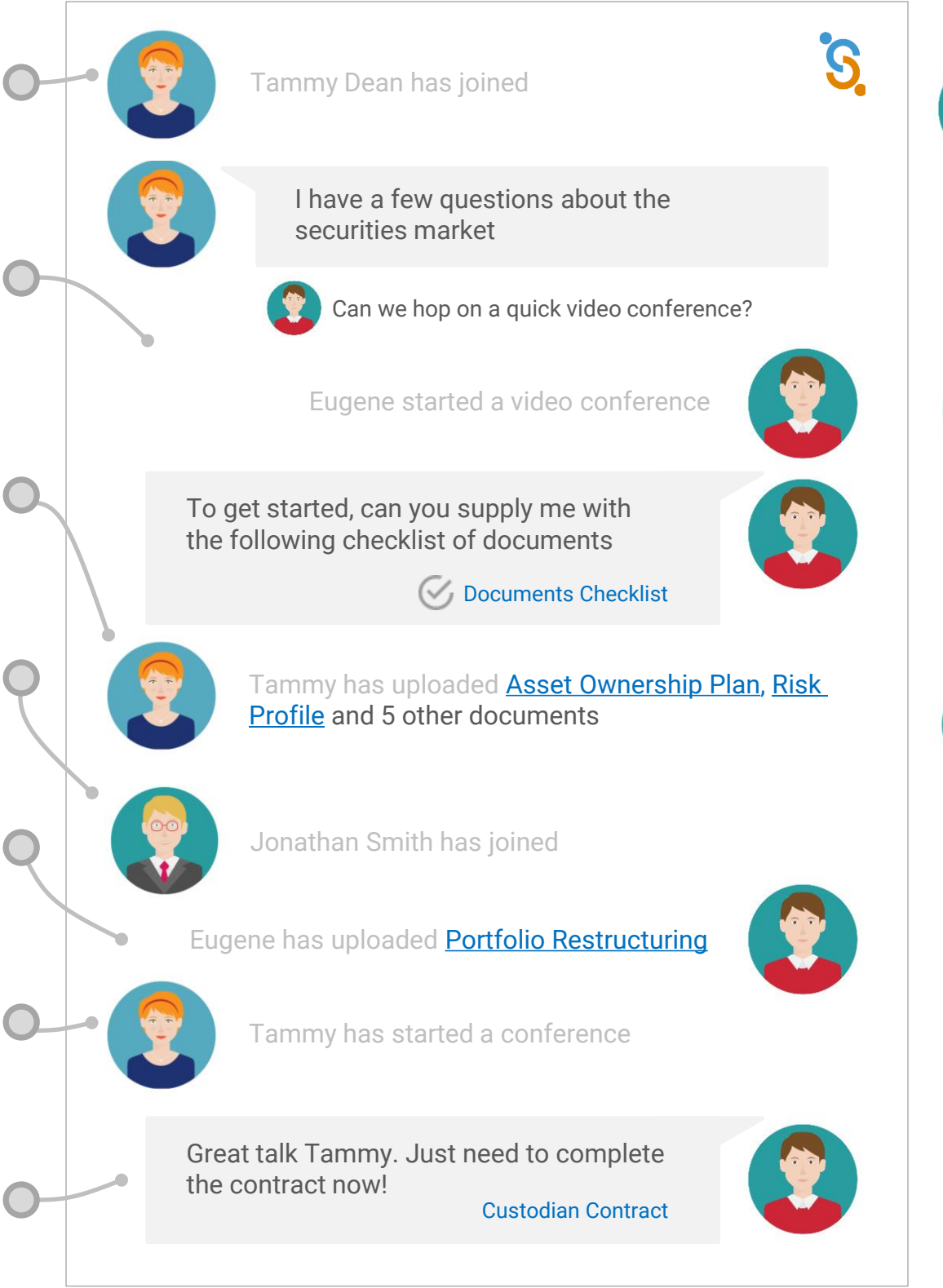
### THE OUTCOME

Single place to interface with client & record info

- MOBILITY
- TRANSPARENCY
- ENGAGEMENT
- CENTRALIZED RECORDS FOR COMPLIANCE

# Asset Acquisition enabled by Share.to

- Financial Advisor invites clients into "Share"
- Advisor gives answers about imminent market & industry impacts using preferred communication channels  
*Mobile chat, video/audio conf, web chat*
- Advisor asks client to provide checklist of documents about net worth, risk profile, asset ownership plan etc.
- Advisor invites back-office audit team member to go through documentation
- Based on Client's requirements Advisor submits portfolio structuring options and benefits document
- Client and Advisor go over documents together for final clarifications
- Advisor submits contract for appointment of his firm as custodian of client's assets



## Benefits for advisor

- Engage clients however they prefer
- Manage information centrally
- Be mobile
- Shorten acquisition cycles



## Benefits for client

- Get a transparent view of the entire acquisition process
- A single place to get all answers
- Simplify information sharing



## Benefits for financial firm

- Data security and integrity
- Auditability through archived communication and documentation\*

\* Conference recording coming soon in Q1 2016



Any device

# A first look at Share.to

Manage entire asset acquisition cycle in one place

The screenshot shows the Share.to web application interface. On the left is a dark sidebar with navigation options: 'MY STUFF', 'Search', 'Integrations', '+ Add New Integration', 'SHARES', and 'CHAT'. The main area features a video conference with two participants, a chat window with messages from Linda Powers and Jon Spears, and a right-hand panel with a 'Schedule Meeting' button and 'PEOPLE IN THIS SHARE' section. Annotations with green arrows point to various parts of the interface:

- 'One stop for sharing information' points to the sidebar.
- 'One stop for all your conversations' points to the chat window.
- 'Communicate with the most convenient means' points to the video conference area.
- 'Involve anyone – underwriters, brokers, backoffice – as you go.' points to the 'PEOPLE IN THIS SHARE' section.

[www.share.to](http://www.share.to)